



**2017 MODEL YEAR
RAM 1500 SPECIAL SERVICE VEHICLE
CREW CAB 4X4**

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,975

RAM 1500 SSV CREW CAB 4X4
Exterior Color: True Blue Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth Front / Vinyl Rear Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- 3.55 Rear Axle Ratio
- Electric Shift-On-The-Fly Transfer Case
- Remote Keyless Entry with All-Secure
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Sentry Key® Theft Deterrent System
- Automatic Headlamps
- Locking Tailgate

INTERIOR FEATURES

- Air Conditioning
- Radio 3.0
- 6 Speakers
- Media Hub (USB, Aux)
- Rear Folding Seat
- Rear Under Seat Storage Compartment
- Second-Row In-Floor Storage Bins
- Power Front Windows w/ 1-Touch Up and Down Feature
- Power Door Locks
- Tilt Steering Column
- Driver / Passenger Assist Handles
- 115-Volt Auxiliary Power Outlet
- Power Lumbar Adjust
- Power 10-Way Driver Seat
- Electronic Vehicle Information Center

EXTERIOR FEATURES

- Halogen Quad Headlamps
- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires
- Full Size Spare Tire
- Power Heated Mirrors with Manual Fold-Away

- Tire Pressure Monitoring Display
- 220-Amp Alternator
- Engine Oil Cooler
- 120-MPH Primary Speedometer
- Spray-In Bedliner
- 730-Amp Maintenance Free Battery
- Rear Heavy Duty Shock Absorbers
- Front Heavy Duty Shock Absorbers
- Tinted Glass Windows

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Customer Preferred Package 25D \$225
- Protection Group
- Tow Hooks
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- Uconnect® 5.0 \$695
- 5.0-Inch Touchscreen Display
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Integrated Voice Command with Bluetooth®
- Temperature and Compass Gauge
- LT265/70R17E OWL On/Off-Road Tires \$250
- ParkView™ Rear Back-Up Camera \$395
- Ram Box® Cargo Management System \$1,295
- 4 Adjustable Cargo Tie-Down Hooks
- Bed Cargo Divider / Extender
- LED Bed Lighting

DESTINATION CHARGE \$1,395

TOTAL PRICE: * \$44,230

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7XT2HS-719067

L4-VON: 8941

S.L. 0321



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

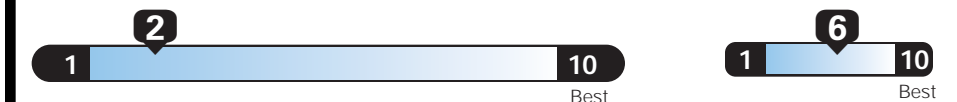
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
Standard pickups range from 15 to 22 MPG. The best vehicle rates 136 MPGe.
15 MPG
combined city/hwy city highway
6.7 gallons per 100 miles

You spend \$6,250 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 580 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 29%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.